

libdib A Modern Path to Wholesale Distribution

LibDib is a licensed wholesale alcohol distributor built for today's wine industry. The LibDib online platform connects wineries directly with on- and off-premise Buyers, as well as other wholesalers across the distribution footprint. LibDib simplifies the three-tier system with a transparent, technology-driven model that gives wineries of all sizes access to compliant, scalable distribution, without the traditional barriers.

What LibDib Offers Wineries

- Access to multiple distribution markets through one digital platform
- Easy onboarding
- Real-time visibility into orders, accounts, and compliance
- Transparent margins, predictable costs, and no long-term contracts
- Direct communication with Buyers for brand building

WINE DIRECT

A Streamlined Solution Through WineDirect Fulfillment

LibDib and WineDirect Fulfillment have partnered to make wholesale distribution easier, more efficient, and fully integrated with your existing DTC operations.

What This Means for Wineries:

Whether you're already using WineDirect Fulfillment or considering it, the partnership creates a unified path for both DTC and wholesale (three-tier) shipments—all from the same inventory and fulfillment center.

Key Benefits:

- **One inventory, two channels:** Store your wine at WineDirect Fulfillment and use it for both DTC orders and LibDib wholesale orders.
- **Access to Market:** Leverage WineDirect Fulfillment's national reach + LibDib's multistate distribution network.
- **Simplified Logistics:** No need to manage separate fulfillment providers. Your team ships to one location; WineDirect handles the rest.
- **Scalable Growth:** Perfect for wineries expanding beyond club and DTC sales—or established producers looking for a modern, cost-effective wholesale solution.

Together, LibDib and WineDirect Fulfillment give wineries a streamlined, turnkey way to expand into new markets with less overhead, less complexity, and more control.